

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE PATENT : Andrew ROUSE, *et al.*  
APPLICATION OF :  
SERIAL NO. : 09/750,302  
CONFIRMATION NO. : 6724  
FILING DATE : December 29, 2000  
ART UNIT : 2445  
EXAMINER : COULTER, K.R.  
FOR : SYSTEM AND METHOD FOR PROVIDING CUSTOMIZABLE  
OPTIONS ON A WIRELESS DEVICE

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**RESPONSE**

**Mail Stop AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Advisory Action mailed **June 29, 2011**, and to the Office Action mailed **June 10, 2011** ("Office Action"), and further to the Terminal Disclaimer filed on September 9, 2011, Applicants request reconsideration and allowance of all of the pending claims on the following grounds:

**Remarks/Arguments** begin on page **2** of this paper.

It is believed that no extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to Deposit Account No. 122158 (Ref. No. LOT9-2001-0001-US1).